

DANNY LUBER

A creative generalist with experience in a range of industries -- web design, social media, special education, retail management, and nonprofits.

EDUCATION

University of Southern California
B.A. Psychology
2009 - 2013

DESIGNATION Labs
UX, UI, Front-End Development
2015

PRACTICAL SKILLS

Highly creative, adaptive and can implement new ideas
Excellent computer skills / advanced technological comprehension
Comfortable with critical team analysis and can implement new ideas
Eager to learn from others
Passionate about creativity and production

TECHNICAL SKILLS

Very skilled in Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro)
Proficient in HTML, CSS, and interface design (UX/UI)
Excellent with Wordpress and other CMS, both managing + creating content
Can generate engaging social media content.
Copywriting, idea & conceptualization
Fluent on Mac/Windows operating systems and skilled at troubleshooting

WORK EXPERIENCE

Fake Crow

Product Manager / UX Designer

Designed digital product: websies, mobile apps, pitch decks // Wrote marketing copy, instructional content, analytics reports, and project briefs // Managed client design demands with developers

Springboard

Design Mentor

Teaching aspiring UX designers through online curriculum -- monitoring student progress and providing project feedback on weekly basis

Fractured Prune Doughnuts

Director of Operations/Marketing

Launched Fractured Prune Doughnuts Arizona // Grew from zero to 70 employees and 4 stores in one year // Designed customer-focused systems to effectively manage and motivate employees // Wrote operations handbook, detailing how to open, manage, and market a retail operation // Produced all marketing material, social media content, email campaigns, press release copy